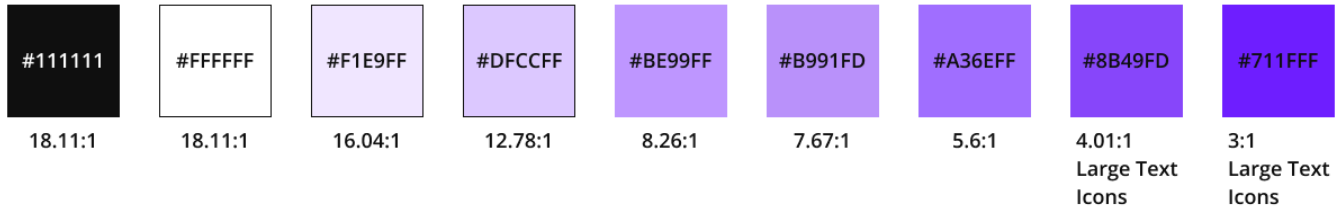


Colors



Typography

Open Sans ExtraBold, 40px, 30pt

Open Sans Bold, 32px, 24pt

Open Sans SemiBold, 28px, 21pt

Open Sans SemiBold, 24px, 18pt

Open Sans Regular, 24px, 18pt

Open Sans Regular, 22px, 16pt

Project title: Kirkpatrick Model Tab Interaction	
Story size: 1280px by 720px	Colors: Black (#111111), White (#FFFFFF), and Accent Color
Font-family: Open Sans Font Family	Font-size: H1 (30pt), H2 (21pt), Body (18pt)

Slide 1.1 The Kirkpatrick Model of Training Evaluation

Tab interaction with 4 buttons: Reaction, Learning, Behavior, and Results. Content box to hold dynamic content (see content below).

Content box - Level 1: Reaction

What Is It?

The degree to which participants find the training favorable, engaging, and relevant to their jobs.

How Is It Evaluated?

It involves evaluating through surveys, feedback forms, or informal discussions immediately following the training session.

Content box - Level 2: Learning

What Is It?

The degree to which participants acquire the intended knowledge, skills, attitude, confidence, and commitment based on their participation in the training.

How Is It Evaluated?

It involves testing participants' knowledge before and after the training, observing their performance during training activities, or conducting assessments to gauge their learning outcomes.

Content box - Level 3: Behavior

What Is It?

The degree to which participants apply what they learned during training when they are back on the job.

How Is It Evaluated?

It involves follow-up assessments or observations in the workplace to see if new skills or behaviors are being implemented and having a positive impact.

Content box - Level 4: Results

What Is It?

The degree to which targeted outcomes occur as a result of the training, the support, and accountability package.

How Is It Evaluated?

It involves analyzing data over time to measure the long-term effects of the training on organizational outcomes.

Programming notes

TBD

Project title: Kirkpatrick Model Slider Interaction	
Story size: 1280px by 720px	Colors: Black (#111111), White (#FFFFFF), and Accent Color
Font-family: Open Sans Font Family	Font-size: H1 (30pt), H2 (21pt), Body (18pt)

Slide 1.1 - The Kirkpatrick Model of Training Evaluation

Slider interaction with start and four levels: Reaction, Learning, Behavior, and Results. Content box to hold dynamic content (see content below).

Directions: Drag the slider below to learn about the four levels of the Kirkpatrick Model.

Content box - Start

The Kirkpatrick Model has been widely used since Donald Kirkpatrick first published the model in the 1950s and has been revised and updated 3 times since its introduction. In 2016, it was updated into what is called the New World Kirkpatrick Model, which emphasized how important it is to make training relevant to people's everyday jobs.

Content box - Level 1: Reaction

What Is It?

The degree to which participants find the training favorable, engaging, and relevant to their jobs.

How Is It Evaluated?

It involves evaluating through surveys, feedback forms, or informal discussions immediately following the training session.

Content box - Level 2: Learning

What Is It?

The degree to which participants acquire the intended knowledge, skills, attitude, confidence, and commitment based on their participation in the training.

How Is It Evaluated?

It involves testing participants' knowledge before and after the training, observing their performance during training activities, or conducting assessments to gauge their learning outcomes.

Content box - Level 3: Behavior

What Is It?

The degree to which participants apply what they learned during training when they are back on the job.

How Is It Evaluated?

It involves follow-up assessments or observations in the workplace to see if new skills or behaviors are being implemented and having a positive impact.

Content box - Level 4: Results

What Is It?

The degree to which targeted outcomes occur as a result of the training, the support, and accountability package.

How Is It Evaluated?

It involves analyzing data over time to measure the long-term effects of the training on organizational

outcomes.

Programming notes

TBD

Project title: Kirkpatrick Model Click and Reveal Interaction

Story size: 1280px by 720px

Colors: Black (#111111), White (#FFFFFF), and Accent Color

Font-family: Open Sans Font Family

Font-size: H1 (30pt), H2 (24pt), H3 (18pt), Body (16pt)

Slide 1.1 - The Kirkpatrick Model of Training Evaluation

Click and reveal interaction with four cards: Reaction, Learning, Behavior, and Results. Content box to hold dynamic content (see content below).

Directions: Select each card to learn more.

Content box - Level 1: Reaction

What Is It?

The degree to which participants find the training favorable, engaging, and relevant to their jobs.

How Is It Evaluated?

- ★ Surveys
- ★ Feedback forms
- ★ Informal discussions

Content box - Level 2: Learning

What Is It?

The degree to which participants acquire knowledge, skills, attitude, confidence, and commitment based on their participation.

How Is It Evaluated?

- ★ Pre- & Post-Checks
- ★ Observations
- ★ Assessments

Content box - Level 3: Behavior

What Is It?

The degree to which participants apply what they learned during training back on the job.

How Is It Evaluated?

- ★ Assessments
- ★ Observations

Content box - Level 4: Results

What Is It?

The degree to which targeted outcomes occur as a result of the training, the support, and accountability package.

How Is It Evaluated?

- ★ Analyze data over time to measure the long-term effects

Programming notes

TBD